

	Sales		Retail
1221	ALL	1222	
1222	I	1223	
1223	II	1226	
1224	II	1229	
1225	I	ROM	
1226	II		PC SC
1229	h		MC PA
1240			
1244		RSM	RBM

51846 1964



JACK GEETING
Account Executive

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VM #49720

April 2, 1998

To: All Division Managers With Amoco Outlets

Red Crown Marketing Program

Ladies & Gentlemen:

Recently you and your sales representatives received information from us, which outlined the implementation procedures and payment structure of the Amoco "Red Crown" Marketing Program. The complete package was mailed to you to give you as much information as possible, so you would have a full understanding of the program.

Since the time the "Red Crown" package was mailed to you, we have made a decision to enter and maintain all "Red Crown" contracts at the Chicago Chain level. When "Red Crown" sign up packages are sent to your sales reps, new procedures for contract entry will be included. Therefore, the detailed payment grid (page 9) included in the package you received will not be needed.

→ **PLEASE REMOVE AND DESTROY PAGE 9 FROM ALL COPIES WHICH MAY BE IN DISTRIBUTION. THIS INFORMATION WAS FOR RJR USE ONLY AND SHOULD NOT BE SHARED WITH ANYONE OUTSIDE THE ORGANIZATION.**

* We would like to restate to you the strict confidentiality of this information, and ask that you reiterate the importance of maintaining that confidentiality to your sales reps.

* We appreciate your help in communicating this request to your sales representatives and ensuring that page 9 is removed and destroyed.

Sincerely,

Jack

Jack Geeting
Account Executive

Faith

Faith Decker
Key Account Mgr.

JAG:dr

cc: AVP's RSM's
Brian Stockdale

Jim McGuire
ROU's

Bill Duffy

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